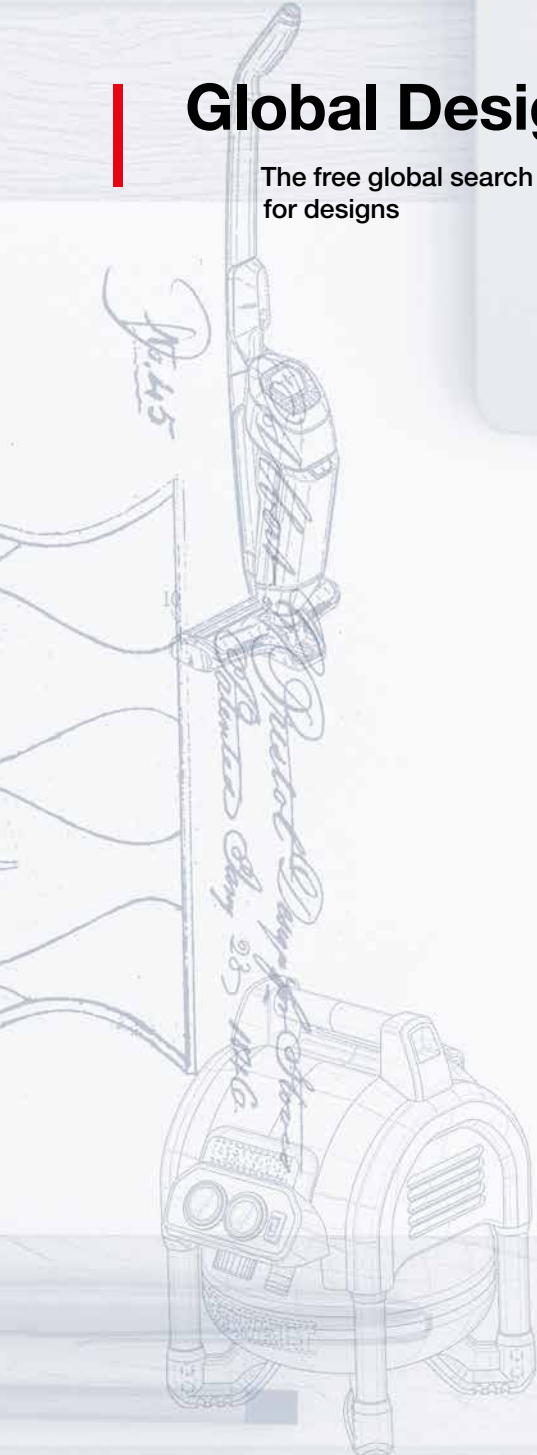


FIG. 8

Global Design Database

The free global search engine
for designs



WIPO

WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

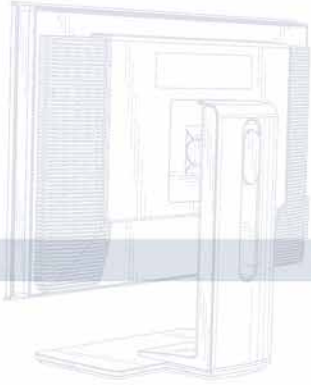


FIG. 8

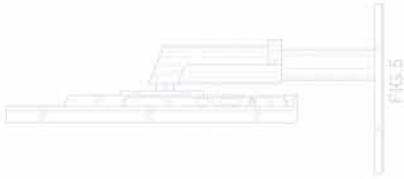


FIG. 5

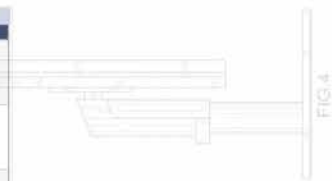


FIG. 4



SEARCH BY Design Names Numbers Dates Country

Indication of Products

Design class

Description

submit search
PRGNumber

search

Global Design Database

Design
Names
Numbers
Dates
Country

Source

Designation

Locarno Class

Reg. Year

The Global Design Database is a free, multilingual online search tool which can help you make the most of big design data.

It is run by the World Intellectual Property Organization (WIPO), a specialized agency of the United Nations that deals with IP issues.

The Global Design Database contains a huge amount of information:

- registrations under the Hague System for the International Registration of Industrial Designs, which WIPO administers
- designs from several national registration systems, including Canada, Indonesia, Japan, New Zealand, Spain, and the United States of America.

There are millions of designs in the Global Design Database and it is growing all the time.

The way a product looks and feels is often key to its commercial success.

These days, there are many competing products offering the same basic functionality, so consumers make their selection based on price and aesthetic appeal.

That makes it very important to protect intellectual property (IP) rights in your designs.

Industrial design rights protect the aesthetic or ornamental aspects of a product. They can apply to a wide variety of industrial products and handicrafts – everything from jewelry and watches to furnishing, packaging, containers and cars to graphical user interfaces and recording and communication equipment.

By searching for existing designs, you can:

- check if a design has already been registered, to save the costs of trying to protect the same design
- study design trends for the products and markets of interest.

The Global Design Database is powerful but easy to use.

Search and filter functions and search results are all available on the homepage.

Start your search by selecting your search criteria – choose from among:

- the type or class of product or a description of the design;
- the name of the right holder, creator or their representative;
- the application or registration number;
- key dates, for example, the registration or priority date; and
- the country or countries of application or registration.

These fields include sub-categories so you can make your search even more targeted.

Then you can narrow your search using the filter control: filter by source, designation, design class under the Locarno international Classification, and registration year.

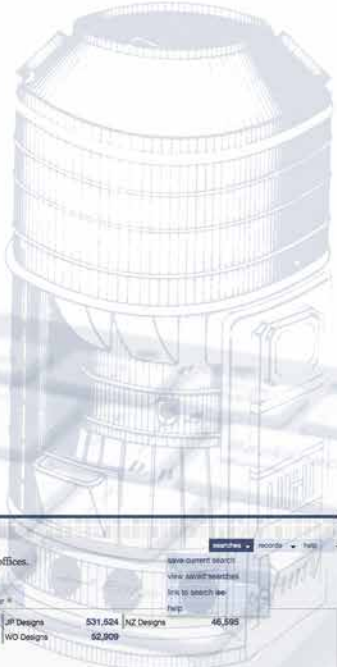
Filters can help you sort through your results at a glance and spot design trends in certain geographical regions or business areas.

Global Design Database

*Help Saunders Hanson
Toronto, Ont
Dec. 15, 1988*

104/3

"Three-part section" of in hot new franchise



... and information from participating national offices.

Filter BY	Source	Designation	Locarno Class	Reg. Year			
Designs	157,875	ES Designs	97,240	JP Designs	531,524	NZ Designs	46,595
Designs	791,055	ID Designs	56,653	WO Designs	52,909		

searches records help
save current search
view saved searches
link to search results
help

- Design
- Names
- Numbers
- Data
- Country

Display List 1 50

Count - asc
Count - desc
Value - asc
Value - desc

Global Design Database



To perform even more targeted searches, the database supports:

- Boolean operators AND, OR and NOT
- grouping operators
- proximity operators
- wildcard searches
- fuzzy searches
- range searches.

You can also save searches so you can come back and perform them again as the database is updated. You will need to create a user account, which is quick and easy to do and completely free of charge.

A result list on the homepage displays the records that match your current search.

The list is updated as you change your search criteria or filters, so you can instantly see how different options affect the results. And an image of each design is shown when available, making the display of results even clearer.

There are two ways you can view the records in the result list:

- a list format that includes options to show/hide and reorder the different columns
- a grid format that includes a menu allowing you to order your records as desired.

It is simple to access individual records from the result list – just click on a design to view the full record.

Each record contains details of the design in question such as the application number, filing and priority dates, name and address of the right holder and their representative, and so on.

The Global Design Database is available in three languages – English, French and Spanish – and more languages will become available in the future.

To guide you in your searches, support is available in your chosen language through the Help menu, which you will find on the upper right-hand side of the homepage.

You can also sign up for free seminars to help you make the most of the database – check the news section on our web page for details: www.wipo.int/reference/en/designdb.

The way a product looks and feels is often key to its commercial success.

That makes it very important to protect intellectual property (IP) rights in your designs.

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External Offices visit:
www.wipo.int/about-wipo/en/offices/

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